

E-Commerce Specialist

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Company: Antal International

Location: Kuwait

Category: business-and-financial-operations

Job Description

The role will be managing the E-commerce platform of the company. The role will be developing new strategies for the E-commerce platform in the company and implement the new vision of the marketing department within the platform. The role will be developing marketing and promotional strategies to drive traffic to the e-commerce platform. The role will be conducting market research and identifying e-commerce trends and best practices.

Requirements:

Bachelor's degree in Business Administration.

2+ Years of Experience in marketing and E-Commerce.

Agility skills.

Professional Level in English.

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