

## Category Manager

[Apply Now](#)

Company: Expertise Recruitment

Location: Salmiya

Category: sales-and-related

Develop and implement strategic plans to maximize sales, profitability, and market share for your assigned category. Conduct thorough market research and analysis to identify consumer trends and competitor activity. Manage the product lifecycle within your category, from sourcing and selection to launch, optimization, and end-of-life strategies. Collaborate with cross-functional teams, including buying, merchandising, marketing, and sales, to ensure a seamless customer experience. Develop strong relationships with suppliers and negotiate favorable purchasing agreements. Monitor and analyze category performance metrics and make data-driven recommendations for improvement. Stay current on industry trends and best practices in retail and category management. Requirements Bachelor's degree in Business Administration, Marketing, or a related field (MBA preferred). Minimum 2 years of experience in a Category Management role, preferably within the Retail/Beauty sector. Strong understanding of consumer behavior and market research methodologies. Proven ability to develop and execute strategic plans that drive sales growth and profitability. Excellent analytical and problem-solving skills. Strong communication and interpersonal skills, with fluency in English and Arabic (highly preferred). Proficiency in Microsoft Office Suite and relevant category management software.

Bachelor's degree in Business Administration, Marketing, or a related field (MBA preferred).

3-5 years

Bachelor's degree in Business Administration, Marketing, or a related field (MBA preferred).

Minimum 2 years of experience in a Category Management role, preferably within the Retail/Beauty sector. Strong understanding of consumer behavior and market research

methodologies. Proven ability to develop and execute strategic plans that drive sales growth and profitability. Excellent analytical and problem-solving skills. Strong communication and interpersonal skills, with fluency in English and Arabic (highly preferred). Proficiency in Microsoft Office Suite and relevant category management software. Must be currently residing in Kuwait with a valid Iqama.

[Apply Now](#)

#### Cross References and Citations:

1. [Category Manager Searcheruropeanjobs Jobs Salmiya Searcheruropeanjobs](#)
2. [Category Manager Free-job-postings Jobs Salmiya Free-job-postings](#)
3. [Category Manager Videoplatformjoblistings Jobs Salmiya Videoplatformjoblistings](#)
4. [Category Manager NewyorkjobsJobs Salmiya Newyorkjobs](#)
5. [Category Manager Studyjobs Jobs Salmiya Studyjobs](#)
6. [Category Manager AfricajobscentralJobs Salmiya Africajobscentral](#)
7. [Category Manager HybridjobsJobs Salmiya Hybridjobs](#)
8. [Category Manager Jobslibrary Jobs Salmiya Jobslibrary](#)
9. [Category Manager MedicalassistantjobsJobs Salmiya Medicalassistantjobs](#)
10. [Category Manager Veterinaryjobs Jobs Salmiya Veterinaryjobs](#)
11. [Category Manager Journalistjobs Jobs Salmiya Journalistjobs](#)
12. [Category Manager Latinamericajobscentral Jobs Salmiya Latinamericajobscentral](#)
13. [Category Manager Internjobs Jobs Salmiya Internjobs](#)
14. [Category Manager Finddriverjobs Jobs Salmiya Finddriverjobs](#)
15. [Category Manager OfficerjobsJobs Salmiya Officerjobs](#)
16. [Category Manager DominicanrepublicjobsJobs Salmiya Dominicanrepublicjobs](#)
17. [Category Manager ManagementjobsJobs Salmiya Managementjobs](#)
18. [Category Manager Trademethejobs Jobs Salmiya Trademethejobs](#)
19. [Category manager Jobs Salmiya](#)
20. [AMP Version of Category manager](#)

21. **Category manager Salmiya Jobs** ↗
22. **Category manager Jobs Salmiya** ↗
23. **Category manager Job Search** ↗
24. **Category manager Search** ↗
25. **Category manager Find Jobs** ↗

Source: <https://kw.expertini.com/jobs/job/category-manager-salmiya-expertise-recruitmen-4192280000/>

Generated on: 2024-05-03 by Expertini.Com