

## Brand and Operations Manager

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Company: SnaPhunt

Location: Kuwait

Category: other-general

### The Offer

Work alongside & learn from best in class talent

Flexible working options

Strong opportunities to progress your career

### The Job

Your responsibilities will include:

Decide the price and marketing strategy at a product level keeping customer interests in mind.

Analyse product performance frequently and arrive at logical conclusions.

Constantly course correct in response to the market. Speed is key.

Coordinate with the production and logistics teams to ensure that sufficient inventories are available to meet sales targets.

Communicate your decisions clearly to the team.

### The Profile

Our client hire mostly for abilities, as we strongly believe that with a willingness to learn a person can quickly get up to speed, but these would give you a starting advantage:

Good with numbers.

Able to work on spreadsheets (VLOOKUP and SUMIFS are a must but honestly self-training on this is quite easy: Youtube is your friend).

Able to make sensible decisions based on various data points (revenue, profit, advertising spend, price, inventory...)

Detail-oriented: Amazon operations are complex, details are everything.

Able to come up with creative tactics to boost your product's performance (in many situations, there's no procedure to follow so you'll have to come up with your own solutions - how exciting!).

Curious & eager to learn.

Knowledge of Pay-per-Click advertising is a big plus, but not mandatory

Working understanding of basic business principles like Gross Profit, Return on Investment, and Cost of Goods Sold is a plus

Working understanding of basic operational principles like Days of Inventory is a plus

### **The Employer**

Our client was started in 2015 with a \$521 investment. Our client had no outside investment and can freely decide our priorities

Our client is a company founded in 2015. It has experienced rapid growth to become one of the leading sellers on Amazon, by identifying opportunities in the market, superior operations, in-house quality improvement, and truly exceptional customer service.

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### **Cross References and Citations:**

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