

## Affiliate and Partnership Manager

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Company: AudaCity Capital Management

Location: Kuwait

Category: other-general

AudaCity Capital is a progressive and flourishing prop trading firm, and trading education provider. We are based in London, and at the moment have a team of highly trained properly trading professionals, managing the company's extensive funds on our City of London based trading floor. We believe that the only way to be a winner in our industry is to invest heavily in talented people who want to grow with us. We are seeking like-minded professionals to develop their skills and enable them to join our team. We trade on all major asset classes on multiple exchanges with our own capital and do not handle any client funds or have customers. By becoming a member of the team, you become part of our success. We are market leaders because we have always had an internal vision to promote a strong entrepreneurial working culture. Our mission statement is to mix a strong base of intellectual capital with state-of-the-art technology, to build for the future. Our trading has a unique combination of skills, talent, and industry-leading software, which has been produced in-house by the company development department. Strict, Prudent Risk Management You can have guts, but not glory, if you don't back your trading moves with proper management practices. That's why we treat risk management with the utmost seriousness ...

### The Role

#### You will be responsible for :

Developing and executing a results-driven, multi-platform communications strategy and plan in line with corporate and brand direction while reflecting local priorities.

Creating and managing all marketing material and collateral in line with brand

direction.

Implementing online marketing activities including Social Media, SEO/SEM, demand generation, leads generation, etc.

Tracking effectiveness of various campaigns and course correcting as required.

Managing communications spend and working with vendors and agencies, to create and/or localise communications and marketing activities and develop supporting assets.

Leading the planning and implementation of PR and initiatives related to the brand.

Managing corporate communications across internal channels/platforms.

Developing messaging and content for corporate communications.

Keeping staff updated and engaged on corporate developments and strategies through various internal communication channels/platforms.

Planning and executing viral marketing campaigns across a range of social media platforms.

### **Ideal Profile**

You have at least 3 years experience ideally in Marketing Communications or Partnerships / Alliances within Financial Services and Internet industry.

Experience within would be a strong advantage.

You pay strong attention to detail and deliver work that is of a high standard

You are a strong networker & relationship builder

You are highly goal driven and work well in fast paced environments

### **What's on Offer?**

Join a market leader within Commodity Trading

Strong opportunities to progress your career

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