

## - NEW VACANCY - MARKETING COMMUNICATION MANAGER

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Company: First Resort Global Recruitment

Location: Kuwait

Category: other-general

Our client is the biggest Building and Home wares retail store in the Middle East. The organization has departments including furniture, bathrooms, kitchens, tools and hardware products. We are looking for an Marketing Communication Manager to join their rapidly expanding team. KEY RESPONSIBILITIES

- Setting promotional activity direction for Marketing and Merchandising team as per the company plan.
- Identify target markets and how to reach them
- Formulate market strategies to achieve sales targets

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